

# MALAMA IN THE COMMUNITY



Denise Mahaffey, Founder of Malama Marketing is a proven leader in optimizing fund raising and designing effective cause marketing programs. National campaigns have ranged from producing and delivering more than 625 computers to needy homes and schools through TIG and Magic 92.5 FM's Computers for Kids program to supporting the NFL's Youth Sports Clinic. Collective organizations assisted to date include:

WOMEN OF THE MOOSE / MOOSE HEART  
MAGIC 92.5 FM + TIG COMPUTERS FOR KIDS  
NFL YOUTH SPORTS CLINIC  
DEACON JONES FOUNDATION  
STAN HUMPHREY'S CELEBRITY CLASSIC  
LA JOLLA GOLDEN TRIANGLE ROTARY CLUB CHEERS FOR CHARITY  
MUSCULAR DYSTROPHY ASSOCIATION  
CYSTIC FIBROSIS  
JUVENILE DIABETES FOUNDATION  
SAN DIEGO CHILDREN'S HOSPITAL  
LOMA LINDA UNIVERSITY CHILDREN'S HOSPITAL  
BIG HEARTS FOR THE BIG EASY  
BOYS AND GIRLS CLUBS OF CARLSBAD  
RACE FOR THE CURE  
OCEAN WORKS DEVELOPMENT  
HAUTE MOMMA  
ST. MADELEINE SOPHIE'S CENTER  
SOPHIE'S GALLERY

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